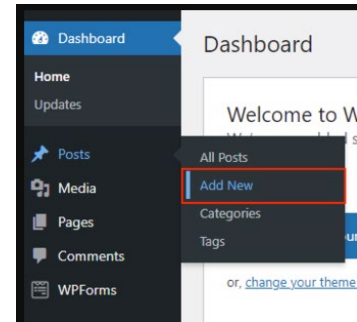
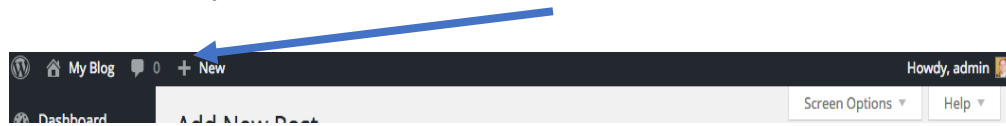


How to Add a New Blog Post in WordPress

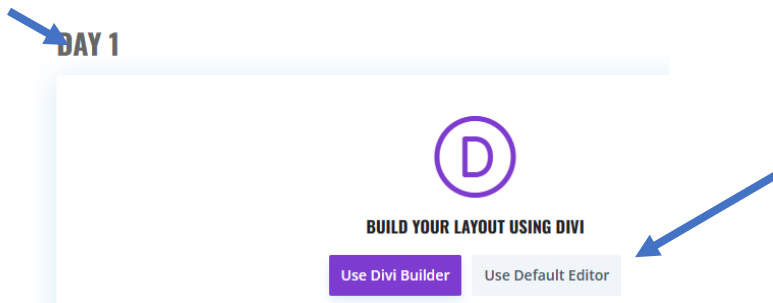
The first option is from **Dashboard** → **Posts** → **Add New**.



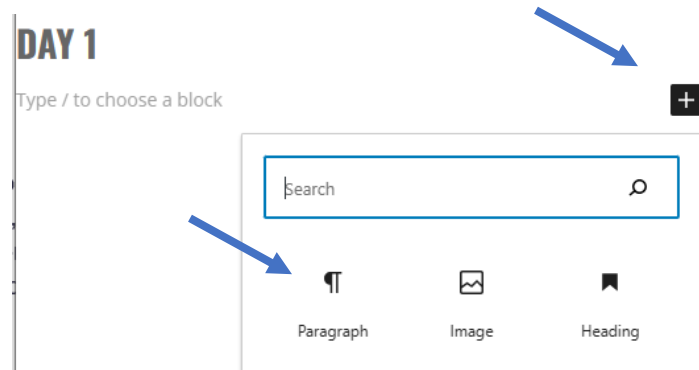
The second option is to click on the **+** icon in the header and click **Post**.



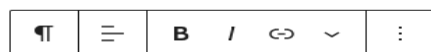
Add a tile and then click “use Default Editor”



Click add a Block and select the Paragraph block type. Other block types can be added as needed.



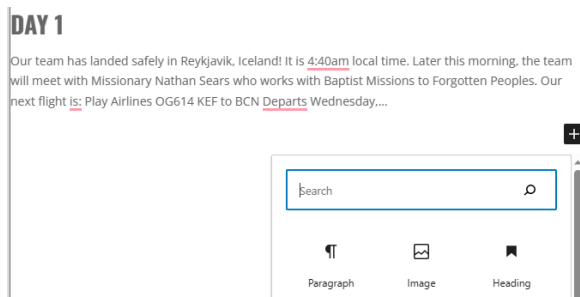
Start typing.



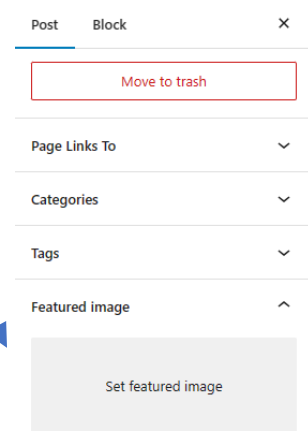
Our team has landed safely in Reykjavik, Iceland! It is 4:40am local time. Later this morning, the team will meet with Missionary Nathan Sears who works with Baptist Missions to Forgotten Peoples. Our next flight is: Play Airlines OG614 KEF to BCN Departs Wednesday,...

When finished typing click below the Paragraph block.

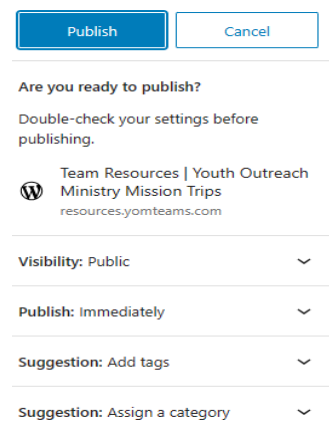
Add pictures and other content as needed using the other block types.



When all content has been added Select “Set Featured image” on the right side of page.



Click Publish the post twice.



Your post will be set to “MailChimp” which will email all of you supporters that have requested the updates.

For more information here a link to a video [Write a blog | WordPress.com Support - YouTube](#)

Tips for Effective Update Posting

What Do I Post? Regard the content you post, overall just be sensitive to the Holy Spirit's leading. Posted content may not only involve a given day's ministries/activities, but also may involve the sharing of praises/prayer requests, special blessings, team support updates, or just a brief devotional thought. The key is to write your update for the readers/those that are following you as opposed to writing it from your vantage point. [**Suggestion:** *To get a sense of what other YOM teams are writing in their Updates, feel free to click on the "Update" tab of the various YOM websites.*]

- **Be Balanced:** As you post, try to be "balanced" with highlighting your team members both in name and in pictures. In other words, you just don't want all of your "star" team members being the only ones that show up in your Updates.
 - **Be Appropriate:** Adding pictures to a given post is a wonderful visualization to complement words. As you include pictures, make sure your pictures are "appropriate" meaning that YOM would mainly want pictures of students "ministering." If too many "touristy" pictures are included in your Updates, people may get the sense that they gave money to send students on a "foreign" vacation and not to the "foreign" mission field. Because these pictures represent YOM and when posted become a "public" testimony, checking for picture "appropriateness" would also include people in modest clothing as well as guys that are clean shaven.
3. **How Often Do I Post?** Ideally, the time to begin posting is throughout the year when you're choosing and training your team as well as going about raising your support and making ministry preparations. When you're on the field, one should post as often as is logistically possible [**Suggested:** *Depending on your wifi connections and schedule logistics, one really should be posting daily.*]. This is particularly important when sharing urgent prayer requests and letting people know where things are in relation to that request. Keeping the sometimes "nervous parents" updated via your postings is so important as your Update link is really the only connection to home that a student may have assuming that they don't have consistent cell phone opportunities. If you're traveling around a lot during your trip, it is very difficult to "sneak" in a post--but even a short post is better than no post. If you're unable to do daily updates due to a particular ministry location or schedule, at least combine a couple of days into one thorough chronological post.
4. **Who Should Do the Post?** So as not to overwhelm the team leader, you may want to delegate the writing of your daily Update to a given team member. They would be responsible to not only jot down ideas throughout the day but to organize those ideas into a well-written Update. Of course after they write it, you'll want to look it over for appropriateness (particularly with any pictures that may accompany the post) and maybe add/delete content before uploading it. Overall, this will help your sanity AND teaches your team members the art of communicating while on the mission field--hopefully something that they will use for the rest of their lives if God calls them to full-time missions!

5. **Posting Professionally and Not Casually:** YOM has provided websites--not blogs--for each team to use as an effective communication tool. Therefore, when you are posting an Update, don't forget that you are posting to a website and not blogging or posting to a blog. This keeps all of us in a professional frame of mind with the ultimate goal of keeping professional while communicating in a personable and sincere manner. Although you may not be an English teacher, do make sure before making your Update "public" that it reads well and doesn't contain grammatical or typographical errors.

6. **Ministering Back Home While Ministering Abroad:** Finally, don't forget that people not only read your Updates but are greatly blessed by your Updates. While you're busily ministering on the mission field, take time and great care to minister to the folks back at home. As Proverbs 25:25 says, "*As cold waters to a thirsty soul, so is good news from a far country.*" Enjoy writing and posting your Updates as they are truly refreshing to the soul!

Dr. John Cirone